## CAN YOU HELP AN INDUSTRY IN NEED ?

THE PRIVATE RENTAL SECTOR (PRS) IS DEALING WITH A SHORTAGE OF PROPERTIES. AS A RESULT, THE AVERAGE RENT IN EDINBURGH HAS INCREASED BY 15% IN THE LAST YEAR ALONE.

THE LONG-TERM RENTAL SECTOR IN EDINBURGH HAS LESS LANDLORDS AND MORE PEOPLE LOOKING TO RENT.

### WHERE HAVE ALL THE LANDLORDS GONE?



Increase to the additional dwelling tax (ADS) - 4% increasing to 6% from December 2022.



Increased mortgage repayments due to interest rates increasing.



The pandemic resulted in many landlords being forced to sell.



Edinburgh population is growing steadily increasing the number of people looking to rent.

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Existing landlords letting short-term should consider capitalizing on an industry desperately in need of properties.

#### LONG-TERM TENANTS COULD BE YOUR SOLUTION

#### WHAT OUR CUSTOMERS SAY ABOUT US...

"Always, friendly, helpful and attentive. Guided me every step of the way on becoming a new landlord. "

"Home Sweet Home are simply the best. They are friendly, fast and superefficient."

Google

## LONG-TERM LETTING THE BENEFITS

HOME

sweet

HOME

Reliable, monthly income No planning permission No council tax No utility and broadband Reduced 'void' periods Reference checked tenants Reduced wear and tear More time to yourself